CONSUMER AWARENESS PROGRAMME

Organized by: Govt. Zirtiri Residential Science College in collaboration with Bureau of Indian

Standards

Date: 22nd February 2017

Target Group: Teaching Faculty and Non-Teaching Staff

Number of participants: 70

Resource Person:

Bishnu Gupta, DDG, Eastern Circle, BIS

K.C. Santra, Scientist F, Head, Guwati Branch, BIS

D Santo, Scientist B, Guwahati, BIS

Chairman: Dr. Lalhmingliana Hnamte, HOD, Dept. of Chemistry, GZRSC

Vote of thanks :Lalrinsangi Nghinglova, Secretary, Seminar Organising Committee

Objective:

Consumer issues touch upon every aspect of our personal and professional life. The course is intended to create awareness among the teaching and non-teaching staffs regarding their rights on consumer issues.

Short Report:

The meeting was chaired by Dr. Lalhmingliana Hnamte, HOD and Associate Professor, Dept. of Chemistry. We have a very special guest, our honorable minister Dr. Lalthangliana. The resource person Mr. Bishnu Gupta, DDG, Eastern Circle, BIS introduce us the definition and importance of Consumer Awareness Programme. Consumer awareness is about asking questions, to learn the specifics of a product or service. It is about comparing products and services from different sellers to learn more information. Consumers are not without rights and consumer awareness is about advancing these rights.

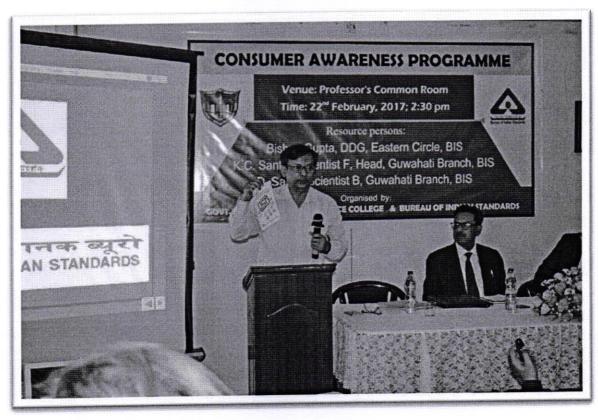
Consumers do not have to silently accept substandard quality products, poor service, billing errors, late deliveries and unordered merchandise. Consumers have the right to speak up and voice their dissatisfaction. If problems cannot be resolved with the seller, they can seek recourse from state and local consumer protection offices. At the end of the session, there was a nice interactive session. Mrs. Lalhmingliani Hnamte, Dept of Home Science gave away the mementos to the resource person which is followed by a vote of thanks by Mrs. Lalrinsangi Nghinglova, Dept. of English.

Activity Pictures















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